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The Wildlife Trust BCN mission is to create a wilder future by protecting and restoring wildlife and wild places across Bedfordshire, Cambridgeshire & Northamptonshire, for the benefit of both wildlife and people.

At Trumpington Meadows nature reserve, our core aim is to manage the reserve for wildlife and people, and to this end we have developed a varied, interesting and popular programme of wildlife and conservation themed events on site and engaged with the local schools and groups. We work closely with local stakeholders and develop opportunities to involve volunteers in a variety of roles.

A grant from South Trumpington Parish Meeting will help us improve, enhance, or replace current interpretation and signage on site. This will impact visitors positively in several ways:

- They will gain knowledge and appreciation of the wildlife of the site, what we do as a charity to protect it, and how they can help.
- They will be clear about the rules that need to be followed to ensure both they and the local wildlife are safe.
- They will be able to discover and explore the reserve easily.

We currently see an estimated 5000 people on the reserve a month*. We engage with 1000 people annually at our events and receive over 1400 hours of help from our volunteers**. Our local Facebook group reaches over 1,100 members.

We are requesting a £3000 grant, and we have no other sources of funding for this work.

Item	Number	Cost per unit	Total
Item	Number	unit	cost
Main entrance welcome boards	2	500	1000
Small welcome signs	8	50	400
Kickabout area signs	2	50	100
Interpretation panel for pond	1	400	400
Directional finger posts	1	400	400
Timber and fittings			200
Design costs			500
		TOTAL	3000

^{*}Extrapolated from people counter data from Byron's Pool car park, March – May 2023

^{**} July 2021 to June 2022 figures